



Canadian Nuclear Society Société Nucléaire Canadienne

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Sponsorship and Exhibition Opportunities Package

*Enhance your organization's participation
at the CNS 2010 Annual Conference*

Contents

General Information.....	1
Sponsorship Opportunities.....	2
Sponsorship Options – Details	4
Sponsorship Benefits and Terms and Conditions.....	5
Exhibition Information	7
Exhibition Layout and Floor Plan.....	separate file
Sponsorship Application Form	separate file
Exhibit Booth Space Application Form	separate file

General Information

Conference Venue

The CNS 2010 Annual Conference will be held May 24 - 27, 2010, at the Montréal Hilton Bonaventure. The exhibits are located on the Conference level and in the area to be used for the Opening Reception, Student Wine and Cheese Reception, and the daily morning and afternoon Coffee Breaks.

Conference Theme

The theme for the CNS 2010 Conference & Exhibition is “*Atoms for Power, Health, and the Environment*”.

The CNS 2010 Annual Conference is the ideal marketing vehicle to:

- Visibly support the Canadian Nuclear Society and nuclear technology in Canada
- Launch and demonstrate new products
- Generate new sales leads
- Obtain customer feedback and conduct market research
- Meet your clients and prospects face-to-face
- Strengthen customer and supplier relations
- Generate immediate sales
- Provide technical support
- Demonstrate your solutions to industry professionals

Sponsorship Events

Gain more visibility - by participating in our sponsorship program at the CNS 2010 Annual Conference. **Stand Out** - your company's name **will appear** on a large placard at the site of the sponsored event and **will be mentioned** in the official program and throughout the conference.

Sponsored Events are on a first-come, first-served basis with priority being given to previous years' sponsors until 29 January 2010.

Benefits of being a Sponsor

- Acknowledgement during the conference Plenary and Technical Sessions
- your company logo prominently displayed at the sponsored function
- your company logo posted on the CNS 2010 website, in the conference brochure and abstract book
- promotional item or one brochure to be placed in the conference bag
- head-table seating of your representative at a conference luncheon or banquet

Sponsorship Opportunities

The following sponsorships are available:

Host Sponsorship - \$25,000 **SOLD**

In a unique and most enhanced manner, your organization's logo and name will be associated with the 2010 CNS Annual Conference at all appropriate opportunities, with the following specific benefits:

- Your organization's logo and name will be on the Conference website, marketing, and promotional materials, posters, and banners, and on the Conference printed program.
- A representative of your organization will have the opportunity to present greetings to the delegates at the Monday Opening Session of the Conference on behalf of all the sponsors.
- Verbal recognition of your sponsorship throughout the Congress.
- Most prominent display of your organization's logo during the plenary sessions on the main projection screens.
- Most prominent display of your organization's logo at the Montréal Hilton Bonaventure venue at key highly visible locations.
- Your organization may place a brochure and/or gift in each of the Delegate and Companion packs. Such items must be approved by the Conference organizing committee.
- 3 complimentary Delegate registrations for the complete Conference.
- One complimentary Exhibit space in a location of your choice.

The Host Sponsor will have the opportunity to be a key member of the Conference Organizing Committee, with the following responsibilities:

- Identifying and organizing off-site events including the "Night Out" and Guest Program.
- Assisting with on-site logistical support, including the registration desk and delegate support services.
- Providing logistical support and equipment for the Conference Media Room.

Sponsorship Opportunities con'td - updated as of April 28, 2010

Event Sponsorships

Monday 24 May 2010

NA-YGN (North-American Young Generation in Nuclear) Luncheon	<u>SOLD</u>	\$ 2,750
NA-YGN* Meeting & Refreshments		\$ 1,650
WiN Information Meeting	<u>SOLD</u>	\$ 1,500
Welcoming Reception (2 co-sponsors welcome @ \$7,500 each)	<u>SOLD</u>	\$ 15,000

Tuesday 25 May 2010

Guest Program	<u>SOLD</u>	\$ 1,000
Delegates' Continental Breakfast	<u>SOLD</u>	\$ 3,000
Speakers' Breakfast	<u>SOLD</u>	\$ 1,100
Morning Coffee Break	<u>SOLD</u>	\$ 1,200
W.B. Lewis Lecture Luncheon (3 co-sponsors @ \$5,000 ea)	<u>SOLD</u>	\$ 15,000
Afternoon Coffee Break	<u>SOLD</u>	\$ 1,200
Wine & Cheese Reception (2 co-sponsors @ \$3,000 each)		\$ 6,000

Wednesday 26 May 2010

Guest Program	<u>SOLD</u>	\$ 1,000
Delegates' Continental Breakfast	<u>SOLD</u>	\$ 3,000
Speakers' Breakfast	<u>SOLD</u>	\$ 1,100
Morning Coffee Break	<u>SOLD</u>	\$ 1,200
Honours & Awards Luncheon (3 co-sponsors @ \$5,000 each)	<u>SOLD</u>	\$ 15,000
Afternoon Coffee Break	<u>SOLD</u>	\$ 1,200
"Night Out" Transportation		\$ 3,000
"Night Out" Reception		\$ 5,500
"Night Out" Banquet/Dinner (3 co-sponsors @ \$6,000 each)	<u>1 SOLD</u>	\$ 18,000
"Night Out" Banquet Wine (3 co-sponsors @ \$2,000 each)		\$ 6,000

Thursday 27 May 2010

Guest Program	<u>SOLD</u>	\$ 1,000
Delegates' Continental Breakfast	<u>SOLD</u>	\$ 3,000
Speakers' Breakfast	<u>SOLD</u>	\$ 1,100
Morning Coffee Break	<u>SOLD</u>	\$ 1,200
Conference Lecture Luncheon (3 co-sponsors @ \$5,000 each)	<u>1 SOLD</u>	\$ 15,000
Afternoon Coffee Break	<u>SOLD</u>	\$ 1,200

General Sponsorships

Conference Bags (3 co-sponsors @ \$4,000 each)	<u>SOLD</u>	\$ 12,000
Badge Holders	<u>SOLD</u>	\$ 4,500
Internet Café / wireless access		\$ 4,500
Student Conference	<u>SOLD</u>	\$ 7,500
Student Travel Assistance (2 co-sponsors @ \$3,000 each)	<u>1 SOLD</u>	\$ 6,000
General Events (unspecified)		\$ 1,000

Note that some sponsorships may be shared among two or more sponsors as indicated above or as negotiated with the Sponsorship Chair.

Sponsorship Options - Details

Welcoming Reception – is held in Fontaine Hall from 6 pm to 9 pm on Monday 24 May 2010. The Reception is open to all in attendance at the time of the event. The reception will feature a host bar, hors d'oeuvres, fruit and cheese trays.

There is an opportunity for the Event 'Host' Sponsor(s) to speak as part of the brief "Welcome to the Conference" ceremony during this important kick-off event. Additionally the Sponsor(s), as well as the Conference Chair, may participate in a "receiving line" at the beginning of the reception.

NA-YGN (North American Young Generation in Nuclear)

A Professional Development Seminar, organized in co-operation with NA-YGN, will be held on Monday 24 May which typically is attended by approximately 100 members. A sandwich lunch will be provided and a refreshment break to include coffee, tea, juices and soft drinks will be provided.

WiN (Women in Nuclear)

An information meeting will be held in a reserved room on Monday 24 May from 4:00 pm – 5:00 pm. Refreshments and cookies will be provided for approximately 50 conference participants.

Speakers' Breakfasts

The Speakers' Breakfasts provide the opportunity for Session Chairs to meet with the speakers in their respective sessions to ensure that they are prepared to make their presentations. The full breakfasts offered are limited to speakers and Session Chairs of the day, and run from 7:00 am to 8:00 am.

Coffee and Breakfast Pastries

The early-morning coffee, tea, juices, soft drinks and breakfast pastries will be provided for Conference participants each morning from 7:00 am to 8:30 am in Fontaine Hall, where all hospitality events and the Exhibit Booths are located. The refreshments will include coffee and tea, juice and assorted breakfast pastries.

Refreshment Breaks

Refreshment breaks are held mid-morning and mid-afternoon each day for all Conference participants and include coffee, tea, juices and soft drinks. The breaks are held in Fontaine AB Hall, where the hospitality events and the Exhibit Booths are located.

Luncheons

Luncheons will be served each day to Conference participants in the Westmount Room, from 12:00 noon to 1:30 pm.

Awards Luncheon

A full course meal will be served during the Conference Awards Luncheon.

Guest Program

The guest program provides an opportunity to meet old friends or make new acquaintances over the course of the conference. A continental breakfast will be offered and served to the guests every morning in a Special Breakfast Room reserved for this event.

"Night Out" at the Belvedere Room, Old Port of Montréal, by the St-Lawrence River

The "Night Out" will include: Transportation (a shuttle bus from the hotel for those who do not want to take the scenic walk), Cocktail Reception, Banquet, Wine, and Jazz Band Entertainment.

Sponsorship Options – Details cont'd

Conference Bags

Conference bags are provided to each delegate with a full registration. The sponsoring company's logo will be printed on the bag alongside the CNS logo.

Badge Holders

Wallet style bifold with vinyl see through window to hold 4" x 3" name badge and with ½" lanyard will be provided to each delegate. The sponsoring company's logo is added to the CNS logo, above the vinyl window.

Internet Café/ wireless access

Set-up of 3 or 4 computer stations to provide free wireless internet access to the participants throughout the conference.

Student Conference

This is held in conjunction with the CNS annual conference and sponsorship of this event helps offset some of the costs to participating students.

Student Travel Assistance

Sponsorship of this event helps offset some of the costs to participating students.

General Events (unspecified)

This sponsorship is general in nature and is not associated with a specific event.

SPONSORSHIP BENEFITS and Terms and Conditions

Sponsorship benefits are as indicated below:

- **Major Sponsors (>\$15,000)**
 - ❖ Sponsors/Exhibitors contributing \$15,000 or more are entitled to a reserved table at the "Night Out Banquet" or at one of the Conference Luncheons, (excluding the Awards Luncheon). Reserved tables (of 8) are expected to be filled by the Sponsor/Exhibitor. Additional guest single event tickets can be purchased for table guests that are not registered for the Conference.
- **Honours & Awards Luncheon ***
- **Welcoming Monday Evening Reception***
- **"Night Out"***
- **Luncheon *:**
- **Student Conference***

*includes co-sponsor(s) if applicable – minimum \$5,000 sponsorship to obtain complimentary registration.

- ❖ Honourable Mention at Function by Conference Chairman
- ❖ Head table seating of your representative at a conference luncheon or banquet
- ❖ Logo Display on the Conference Program and Conference Web site
- ❖ On-site signage
- ❖ 1 complimentary conference registration

Sponsorship Benefits cont'd:

- **Conference Bags**

includes co-sponsor(s) if applicable – minimum \$5,000 sponsorship to obtain complimentary registration.

- ❖ Logo display on Item
 - ❖ Logo Display on the Conference Program and Conference Web Site
 - ❖ Head table seating of your representative at a conference luncheon
 - ❖ On-site signage
 - ❖ 1 complimentary conference registration
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- **Badge Holders**

- **Internet Café/Wireless Access**

- ❖ Logo display on Item (Badge Holders only)
 - ❖ Logo Display on the Conference Program and Conference Web Site
 - ❖ Head table seating of your representative at a conference luncheon
 - ❖ On-site signage
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- **All other events**

- ❖ Logo Display on the Conference Program and Conference Web Site
 - ❖ Head table seating of your representative at a conference luncheon
 - ❖ On-site signage
-

Terms and Conditions:

Priority is given to returning sponsors until January 29 2010.

Payment in full is expected to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing your sponsorship is not considered guaranteed.

Method of Payment: - by Credit Card AMEX / MasterCard / VISA or
- by cheque to: "Canadian Nuclear Society"

Cancellation and Refund Policy:

Refunds of payments made for sponsorships will only be granted if written notification of cancellation is submitted to the Canadian Nuclear Society before March 31, 2010. Refunds, less a processing fee of \$200, will be issued after the Conference. No refunds will be provided for cancellations received after March 31.

For more information on sponsorship opportunities please contact:

Anne Greve, 705 435-3218 ragreve@sympatico.ca
Frank Doyle, 416 595-1888 x156 frank.doyle@candu.org
Richard Moffett, 514-875-3450 moffettr@aecl.ca
Eric Williams, 519-396-8844 canoe.about@bmts.com

Exhibitors Information

Location: Montréal Hilton Bonaventure Hotel
900 de La Gauchetière West
Montréal, Quebec, H5A 1E4

Room: Fontaine A&B

Date: 24 – 27 May 2010

Exhibitor Booth Package includes:

Display-Space: **Size:** 10' wide x 8' deep, Pipe and Drape Booth (blue)

- 1 6' skirted table
- 8' high x 10' backwall drape
- 3' high x 8' sidewall drape
- 2 side chairs
- 1 waste basket
- Exhibit pre-set by Exhibit Services contractor*
- Two full conference registrations**
- Carpeted exhibition floor
- Conference Program Booklet recognition
- Attendee registration list
- Exhibitor recognition through a listing on the Conference's website; in Program Booklet and Abstract Book; on a Poster at the Conference; and a rolling recognition slide show.

*Order forms from GES CANADA (Clarkson-Conway Inc.), the Official Exhibit Services contractor, to follow.

The exhibits are located on the Conference level and in the area to be used for the Opening Reception, Student Wine and Cheese Reception, and the daily morning and afternoon Coffee Breaks.

Price: **\$3,300 (+ \$165.00 GST) per booth 10'x8'**

****Note: NEW for 2010** - Above price includes two full registrations that allows Exhibitors' Booth Attendants to participate in all Technical and Plenary Sessions, attendance at Reception, Breakfasts, Conference Luncheons, and "Night Out".

If an Exhibitor contributes \$15,000 or more (in combined value of booth space and sponsorship), they are entitled to a reserved head table at the "Night Out Banquet" or one of the Conference Luncheons, (excluding the Awards Luncheon). Reserved tables (of 8) are expected to be filled by the Exhibitor. Additional guest single event tickets can be purchased for table guests that are not registered for the Conference.

On-line Registration for Booth Attendants

With each booth space purchased two full registrations are included (includes "Night Out") and you are required to register your booth staff on-line by **April 15, 2010** via the registration link on the conference website: www.cns-snc.ca/conf2010

Exhibit name badges will be provided only for the individuals who are registered and included on the Registration List.

Exhibitor Application Form

To reserve booth space for your company, please complete the attached Exhibitor Booth Application Form (attached or at the Conference website: www.cns-snc.ca/conf2010) and email to Anne Greve at ragreve@sympatico.ca. To be sure of your **space please submit your application early!**

Exhibition Space Allocation

Space allocation will be on a first-come, first-serve basis and acknowledged. Priority is given to returning exhibitors **until 29 January 2010**. If your application is received after that date, and a booth location preference has already been reserved, we will allocate an alternate space and you will be advised by email. Once all booth spaces have been assigned, we will confirm your booth number and submit our invoice with payment instructions. We will then ask you to register the names of the two exhibit staff on-line as outlined above.

Terms and Conditions

Payment in full is expected to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing your booth space is not considered guaranteed.

Method of Payment:

- by Credit Card AMEX / MasterCard / VISA or
- by cheque to the "Canadian Nuclear Society"

Cancellation and Refund Policy:

Refunds of payments made for booth space will only be granted if written notification of cancellation is submitted to the Canadian Nuclear Society before March 31, 2010. Refunds, less a processing fee of \$200, will be issued after the Conference. No refunds will be provided for cancellations received after March 31.

CNS does not assume liability for loss of, or damage to, display equipment.

Exhibit Services Contractor

GES CANADA (Clarkson-Conway Inc.) is the official supplier of all exhibit equipment and services. An Exhibitor Order Form for all related equipment and services, including electrical, A/V, Internet access will be provided to you separately together with the shipping instructions for shipping your conference materials to the Montréal Hilton Bonaventure Hotel.

Exhibition Set-Up and Tear-Down Schedule:

Exhibitor Set-Up: Monday 24 May 2010 – between noon and 3:00 p.m. only.
The exhibition needs to be ready for the Monday reception, which will take place in the exhibit area.

Exhibitor Tear-Down:

For those exhibitors that do not wish to attend the “night out”:

- **Wednesday, 26 May 2010 after 5:30 p.m** (or after 3:00 pm break)

Or

For those exhibitors attending the “night out”:

- **Thursday, 27 May 2010 before 12:00 noon**

All exhibit materials to be packed up by 12:00 noon on Thursday

In response to previous year feedback on exhibit hours, the “Exhibition” component of the conference will conclude at 5:30pm on Wednesday, 26 May 2010. The “Night Out” festivities are planned for Wednesday evening, resulting in conference delegates being otherwise occupied after 5:30pm.

Exhibit Hours:

Monday 24 May 2010	3:00 pm – 9:30 pm (reception in the exhibit area)
Tuesday 25 May 2010	7:30 am – 9:30 pm
Wednesday 26 May 2010	7:30 am – 5:30 pm (after 5:30 Exhibits can be packed up and removed)
Thursday 27 May 2010	Exhibits closed

Hotel Accommodation

As per conference website. The conference has a block of rooms reserved at the Montréal Hilton Bonaventure Hotel. **Please reserve early.** Make your reservation directly with the hotel; the easiest way is via the room-reservation link on the Conference website www.cns-snc.ca/conf2010

Exhibitor Booth Sales and Inquiries: contact *Anne Greve* at ragreve@sympatico.ca
